



CUSTOMER CASE STUDY: Normandie Logistique

KEY FACTS



Industry:

Transportation, logistics and overseas freight forwarding

Location/s:

Eight offices in France

Number of employees:

450+

Turnover:

EUR 50 million

Hypervisor supported:

Microsoft Hyper-V

Contact:

Jean-Luc Modard,
IT Director

website:

www.normandielogistique.fr

IT service provider:

ALTICAP Group, France
www.alticap.com



THE COMPANY

Normandie Logistique has operated from the Normandy region of France for 50 years. In recent years, the company's activities have seen significant development in order to respond to all of its customers' needs, from transportation and logistics to overseas freight forwarding. With eight local offices and a turnover of more than 50 million euros, the Normandie Logistique Group remains one of the key industry players in Western France. 450 staff are dedicated to satisfying the needs of its growing customer base on a daily basis.

BACKGROUND

The Group's activities require a whole range of software applications: invoicing, storage, transport, payroll and more. With each of these activities essential to business operations, they necessitate a total of around 20 virtual servers. Over many years, the Normandie Logistique Group has been developing a rigorous quality process to ensure it can fully meet its clients' expectations.

This is why its IT infrastructure is based on a Microsoft Hyper-V cluster, providing a high level of real-time availability. The result, all in all, is several terabytes of data that need to be safeguarded.

Jean-Luc Modard, IT Director at Normandie Logistique, had his sights set on a back-up solution that would be both simple and effective. Historically, managing data back-ups had always been a challenge for IT administrators, and Mr Modard was never completely satisfied with previously installed solutions.

THE SOLUTION

The Normandie Logistique Group's IT serviced provider, ALTICAP Group, recommended Altaro VM Backup in line with the Group's desire to deploy a simple and effective solution.

Since it was founded in 2000, ALTICAP Group has provided various backup solutions and an analysis of its hotline operations showed that the majority of support issues raised was linked to backup problems. ALTICAP Group found that the rate of these issues was more than 50% lower with Altaro.

THE BENEFITS

Normandie Logistique found that first major advantage of using Altaro VM Backup is ease of deployment. They noted that installing the software and setting up the agents on the VMs and cluster nodes was no trouble at all and that updates are performed automatically and dynamically.

They name configuration as another key factor, with Altaro VM Backup integrating all the essential and useful settings, eliminating any that are surplus to requirements. There is no need to deal with multiple menus, which inevitably end up complicating navigation, reducing efficiency.

Finally, backup times have been reduced by half, thanks to Altaro's inline deduplication technology. Normandie Logistique was delighted that backing up all VMs with no impact on working hours – which in transportation starts early in the morning – has at last become possible.

Mr Modard states that the Altaro solution benefits from a level of functionality on a par with the very best in the market.

"With Altaro VM Backup, we have finally found an effective, easy to manage solution that ensures fast backups," says Mr Modard. "Our entire infrastructure is now consolidated and secure. I regularly perform restore tests, so I know I can put my trust in this reliable solution.

The result is total peace of mind in our day-to-day operations."

Mr Modard referred recent ransomware attacks such as the CryptoLocker malware and affirmed:

"We feel reassured by having Altaro as our backup tool. What Altaro has given us is invaluable: a level of satisfaction we never had before."

ABOUT ALTICAP

Alticap Group supports the development of organisations by optimising their IT systems through management, network, cloud and telecomms solutions.

Founded in Caen, North-West France, in 2000, Alticap has experienced sustained growth thanks to its policy of combining the gradual creation of new facilities with the acquisition of key companies in their respective geographical areas.

Today, Alticap Group employs 135+ staff and represents more than 3,000 regular customers.

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